



## Digital Experience Hub

# What your teams are managing today

CIOs and Marketing leaders are facing increasingly dense digital ecosystems: fragmented information systems, multiplied channels, more demanding customer expectations, accelerating AI, and profitability requirements that leave no room for approximation.

The real challenge is choosing the right tools and making them work together, in a scalable and profitable way.

## Les défis structurants

- ◇ Streamlining a multi-tool information system
- ◇ Delivering an omnichannel experience at every touchpoint
- ◇ Structuring your workflows with AI to improve performance and ROI
- ◇ Controlling costs while accelerating time-to-market
- ◇ Managing performance with relevant KPIs

# Key figures

Founded in 2005, Inforca supports clients in their technology and digital transformation initiatives across France, Monaco, and internationally.

We work with large enterprises, highly regulated organizations, and strategic institutions, leveraging a client-centric approach built on proximity, service quality, and strong expertise in complex environments.



Strong presence with institutions and major corporations



A human-scale organization focused on proximity, responsiveness, and quality delivery



Low employee turnover, Strong team cohesion

# 20+ years

OF EXPERIENCE

# 350+

CLIENTS ACCOMPAGNÉS

# +100

EMPLOYEES ACROSS FRANCE, MONACO, AND DUBAI

- <> **Specialized developers**  
front-end, back-end, full stack
- ☁ **DevOps & cloud infrastructure experts**
- 🗄 **Information systems architects**
- € **Finance, banking & regulatory compliance profiles**
- 📊 **Data engineers & analytics experts**

## Highly skilled technical profiles, available when you need them

Inforca is a digital services company that strengthens your IT teams with experts selected for their level of technical expertise and their ability to integrate quickly into your environments.

Our consultants stabilize your projects, accelerate the upskilling of your internal teams, and ensure operational continuity across your environments.

# A methodology that secures your projects end-to-end

Our engagements follow a rigorous framework, designed for environments where governance, budget, and timelines are non-negotiable parameters.

## Our commitments

Methodology adapted to your internal constraints

KPI-driven management

Shared documentation and governance

A long-term vision: we support our clients' evolution and performance over time.



AMOA

Audit

Requirements definition

IT architecture

Compliance

Development

Cloud & Data

Security by design

Multi-stakeholder coordination

Testing

Production deployment

Change management support

Environment security

Operations

Performance

Availability

Continuous improvement

# Digital performance made accessible to growing organizations

Rocher Blanc is the Group entity dedicated to very small businesses, SMEs, and brands that want to accelerate their visibility and acquisition without relying on oversized frameworks.



## SEO & SEA

visibility and traffic generation



## Social ads & acquisition



## Corporate websites and E-commerce

from strategy to journey optimization



## Identity & branding



## Community management & editorial strategy



## Lead generation and performance tracking

# Thinking, designing, orchestrating, and sustaining your digital ecosystems

Inforca Group's Digital Agency operates on projects where governance, security, and performance are prerequisites.

We design and orchestrate digital platforms, marketing technologies, and integrated AI solutions for institutions, large enterprises, and organizations undergoing transformation.

## What this changes in practical terms

Our clients benefit from a strategic and scalable architecture, designed from the framing phase to ensure long-term sustainability and anticipate future challenges.



Multi-site portals centralized across institutional and private sectors



UX / UI & Design system

from mockups to implementation



High-volume e-commerce and marketplaces

Product catalog management, product launch simplification, product centralization, customer data unification



AI orchestration

personalization, editorial automation, advanced segmentation

# They trust us with their growth





# By your side

To secure your projects, accelerate your decisions,  
and create innovations designed to last.

# A mastered stack

Our teams specialize in the tools they recommend. Every technological choice is justified by use case, client context, and long-term architectural sustainability.

## CMS & DXP

### **CMS (Content Management System)**

Management and publication of web content via an administration interface, with separation of content / presentation / logic.

### **DXP (Digital Experience Platform) :**

Unified platform integrating content, data, and personalization to orchestrate omnichannel digital experiences.

## Modern architectures

React & decoupled front-end

Headless & composable approaches

API-first, microservices

## Data & orchestration

### **PIM (Product Information Management)**

centralization and structuring of product information

### **CDP (Customer Data Platform)**

unified and leveraged data

AI & business workflow automation

Digital screens & connected ecosystems

### **Why choose us?**

All our decisions are guided by listening to and analyzing your challenges: we identify the digital solution that will best serve your business strategy.



## Technologies selected for their reliability

Inforca works with recognized solutions and integrates them into custom architectures, driven by each client's business challenges.

The success of a project depends on well-designed, efficient, secure, and highly available strategic applications.

### Key technologies

Payload	WordPress	Sanity	Cohesivo	Shopify
Ibexa	Liferay	Quable	Raptor	Qualifio
Actito	PHP	Symfony	JavaEE	React.js



# Accelerating performance through tailor-made AI

At Inforca, we design artificial intelligence solutions tailored to your business challenges, your architecture, and your data.

Each solution is built around clear KPIs and a defined ROI objective.

## Our methodology

Needs assessment, strategic consulting, technical architecture, integration with existing systems, data governance, and KPI management

**We control the entire value chain, from design to long-term operational deployment.**

# Our AI expertise



## Document AI & knowledge management

Secure use of your internal databases, contextualized outputs, synthesis of strategic information.



## Research & content writing

Production of precise and optimized content, intelligent monitoring, generation of customized reports and documents powered by AI.



## Personalization & data-driven marketing

Dynamic content at scale, behavioral segmentation, omnichannel activation.



## Business process automation

Integration with CRM, ERP, financial or HR tools.  
Optimization of recurring tasks and workflows.



## Advanced analytics & decision support

Predictive models, scoring, data-driven recommendations.



## Creative AI & visual projection

Variant generation, visual simulations, optimization of assets and experiences.

# InlexIA

## Industrializing multilingual management

Inforca designed InlexIA, an intelligent translation module built for organizations that must produce and manage high volumes of content in multiple languages.

Integrated with Ibexa DXP and compatible with any other Content Management System (CMS), InlexIA transforms multilingual management into a simple, fast, and reliable process.

## Impact business

- 🕒 Processing time divided by 10
- € Approximate cost  
€20 per million characters translated
- 📄 Full coverage  
pages, dynamic blocks, forms, metadata, SEO
- 🌐 Custom glossary to ensure terminological consistency
- 📖 Activity log to ensure traceability
- 📈 Seamless integration with existing content and progressive scalability
- ✅ Transformation of a cost center into a driver of editorial performance

## Award & innovation

Inforca was honored with the Innovation Award at the Ibexa Summit for its innovative approach: integration of complex websites, advanced form management, and its AI-assisted automatic translation module, InlexIA. This solution combines speed, reliability, and cost reduction for multilingual organizations.



# AI Fashion Photography

## Reinventing e-commerce visual production

Automated transformation of flat product photos into visuals featuring virtual models.



## Business impact

- € 95% reduction in shooting costs
- 🕒 Processing time divided by 10
- 📁 Generation of virtual models adapted to each category
- 🖼️ Worn visuals, details, alternative angles
- ✓ Visual consistency across entire collections
- ⚡ Acceleration of product launches and improvement of commercial performance

## Visit Monaco

institutional digital presence with international reach

## Caisses Sociales de Monaco

critical systems, regulatory compliance

## Engeco

digital transformation and business tools

## Government of Monaco

public digital platforms and services

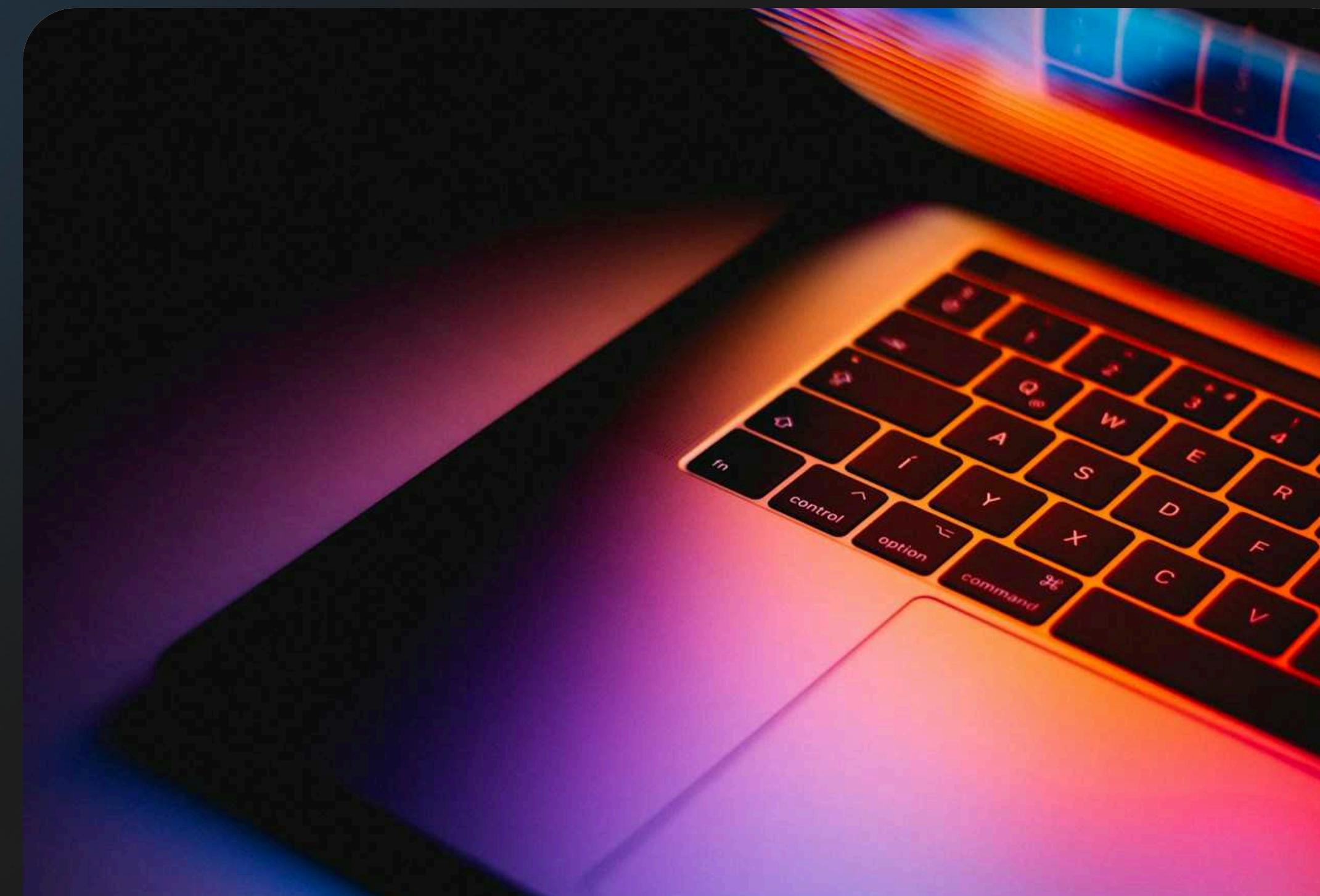
## Fashion Factory

e-commerce and customer experience

These references illustrate our ability to operate in environments where execution quality is continuously tested.

# Excellence as a standard. Results as proof.

Inforca supports organizations for which reliability, security, and service continuity are critical requirements. Here are some of the organizations we support:



# Explore your digital project

**Technology creates value when it serves people.**

We transform your technological choices into sustainable value by combining expertise, governance, and operational commitment.

Whether you have a project to define, an information system to streamline, or a roadmap to build, our teams are available for an initial.

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